Samsun

Located at the northern gate of Anatolia, Samsun, is the largest trade and industrial city of the region with its population of 1.250.000.

Located at the center of Middle Black Sea Region, Samsun has become a regional destination for national and international investments with its workforce, geographical location and experience acquired through centuries of undertakings in the fields of trade, industry and transportation, more so in the last decade of economic renaissance in Turkey.

The opening gate of our country to the Black Sea, Samsun exhibits its true investment potential offering a favourable environment to investors for a wide range of fields, from logistics, health services, food, agriculture to tourism today and in the future.

Go in for the world of Business in Samsun

Samsun

Samsun

Samsun

Samsun
The center of logistics with its developed infrastructure and sea-road-air transportation means and its qualified workforce potential and investment fields, Samsun is the largest city and the most significant center of investment in the Middle Black Sea Region.

Evolving fast in culture, tourism and arts, the city is becoming even more attractive for investors with its existing dynamism in production and trade areas and its adaptability to emerging trends.

**MEDICAL DEVICES**

Samsun enjoys its rightful international reputation in the field of medical devices, especially for the production of surgical hand tools. Such products as sterilization containers and accessories, hospital beds and slippers, wheelchair, medical textile products, desktop steam sterilizers, medical gas systems, orthopedic products, ejectable and pharmaceutical ampuls, gauze dressing are manufactured in Samsun.

- Over 40 firms
- Over 1500 employees
- Over 14000 distinct products

**HEALTH SERVICES**

Samsun is located at the center of health services in the region. It ranks as one of the 16 health regions in Turkey defined in the strategy of the Ministry of Health.

- School of Medicine, with 775 beds, providing service to the region for 35 years and training human resources needed at all levels in the sector.
- 19 public hospitals with 2,661 beds
- 8 private hospitals with 630 beds
- Approx. 10,000 health professionals

**FOOD**

• 19 public hospitals with 2,661 beds
• School of Medicine, with 775 beds, providing service to the region for 35 years and training human resources needed at all levels in the sector.
• 19 public hospitals with 2,661 beds
• 8 private hospitals with 630 beds
• Approx. 10,000 health professionals
Food and beverage sector is one of the significant sectors greatly contributing to foreign trade objectives of Turkey. Economically powered by agricultural productions, Turkey has steadfastly maintained its progress to become more effective every year in world markets.

Samsun is one of the provinces where clustering efforts by firms are realized towards production of food and beverage products.

- Meat and meat products
- Milk and milk products
- Flour and products with flour
- Sugar and sugar products
- Fast-food products
- Non-alcoholic beverages
- Dried fruit and vegetables

Agriculture and livestock breeding hold a significant place in the economic structure of Samsun. 40% of the working population is employed in agriculture and livestock breeding sector.

- 381,871 hectare agricultural land
- Approx. 6,500 ton annual organic vegetable production
- Over 133,000 annual greenhouse vegetable and fruit production
- Bovine and ovine breeding, apiculture, aquaculture

Samsun is located as the logistical base of the region thanks to its means of land, sea and air transport. Targeting to become a central hub of logistics, transfer, production, export and import in Turkey's connections with the countries bordering Black Sea, Samsun has specified its strategies to this end in logistics master plan ahead of time.

- Samsun Çarsamba Airport
- Samsunport, Yeşilyurt and Toros harbours
- Samsun-Sivas railway line (with connection to Samsunport)
- Black Sea Coastal Road
- Samsun Kavkaz railway ferryboat line
- Logistics village project

MIDDLE BLACK SEA DEVELOPMENT AGENCY
Kale Mah. Sukru Efendi Sk. No:2
Kat:3 İkcadi/SAMSUN
Tel: +90 362 431 24 00
Fax:+90 362 431 24 29
E-mail: info@oka.org.tr

SAMSUN CHAMBER OF COMMERCE AND INDUSTRY
Hancerli Mah. Abbasaga Sk. No:8 55020
Bugday Pazarı İkcadi/SAMSUN
Tel: +90 362 432 36 26
Fax:+90 362 432 90 55
E-mail: samsunso@samsunso.org.tr

SAMSUN EXCHANGE OF COMMERCE
Kiran Mah. Gıda Borsası G-Blok No:1
İkcadi/SAMSUN
Tel: +90 362 435 50 75
+90 362 431 04 15
+90 362 432 39 49
Fax: +90 362 431 47 37
E-mail: samsunb@tobb.org.tr

SAMSUN SMALL AND MEDIUM ENTERPRISES DEVELOPMENT ORGANIZATION
Organize Sanayi Bölgesi Sosyal
Tesis Alanı Tekkeköy/SAMSUN
Tel: +90 362 266 97 14 (pbx)
Fax:+90 362 266 97 13
E-mail: samsun.igem@kosgeb.gov.tr

TKDK
SAMSUN PROVINCIAL COORDINATOR OF AGRICULTURE AND RURAL DEVELOPMENT SUPPORT INSTITUTION
Güzelyali Mah. 3004. Sk. No:7
Atakum/SAMSUN
Tel: +90 362 439 30 76 - 77
Fax: +90 362 439 30 81
Samsun is one of the most significant commercial and industrial centers of Turkey for investors thanks to its strategic location.

**Young and qualified human resource**
- Minimum high school graduate 180,000 people aged 18-39
- Annually, 6000 university graduates with various majors

**Developed transportation infrastructure**
- Airport with 2 million annual capacity
- 3 freight and shipping ports with international standards
- Railway line with connections to port and free zone
- Junction point of main roads with a broad network of highways

**Affordable costs and attractive stimulus opportunities**
- Workforce cost 20% lower than Turkey average
- 90% discounted land allocation opportunity in Industrial Parks
- Opportunity to benefit from Region 4 stimulus rates in Industrial Parks and from Region 3 rates elsewhere

**An investment atmosphere open to innovation**
- 900 new businesses yearly
- 10 business firms among top 1000 industrial enterprises in Turkey
- Investment of 1 billion TL registered to 2012/2013 period stimulus document

**A modern vibrant city**
- Educational base of the region with 2 universities
- 7 certified tourism centers
- Intertwined with nature, sea, beaches, forestry and parks
- Art centre with opera, ballet, cinema, theatre and museums
- Shopping malls offering world brands
- A sweeping variety of social and cultural offerings such as tennis, sailing, riding and nature/outdoor sports
Samsun is one of the most significant commercial and industrial centers of Turkey for investors thanks to its strategic location.

- Trade areas and its adaptability dynamism in production and becoming even more attractive in the Sea Region.
- Investment in the Middle Black Sea region for 35 years and training human resources needed at all levels.
- Samsun is located at the center of health services in the region. It employs in agriculture and livestock breeding sector. 40 % of the working population is employed in agriculture and livestock breeding sector.
- Over 14000 distinct products, Over 1500 employees, Over 40 firms.
- MEDICAL DEVICES
  - Approx. 10.000 health professionals
  - 8 private hospitals with 630 beds
- Samsun enjoys its rightful international reputation in the field of medical devices.
- Food and beverage sector is one of the significant sectors greatly contributing to foreign trade objectives of Turkey. Economically powered by agricultural productions, Turkey has steadfastly maintained its progress to become more effective every year in world food production.
- A competitive and dynamic region
  - The center of the region in view of its location and potential, Samsun is home to public institutions and regional headquarters of a myriad of domestic and international firms.
  - Approximately 5.500 operating firms liable to corporate tax
- A booming service sector
  - A great number of firms capable of offering high quality services in such diverse areas as finance, communications, logistics and IT
  - 133 bank branches
  - 28 hospitals with bed capacities over 4.000
  - 2 five-star, in total, 20 hotels with Tourism Establishment Certificates offering over 2.000 beds
  - The biggest shopping mall of the Black Sea
  - International fair and congress center
- Information, technology and innovation
  - 45.000 university students and 2.000 academic personnel
  - Samsun Technopark home to 40 firms in an indoor space of approximately 4,500 m²
  - Projects by OMU (Ondokuz Mayis University) School of Aviation and Astronautics
  - Technology development center (TEKMER) at the OMU campus operating in cooperation with Samsun TSO (Chamber of Commerce and Industry) and KOSGEB (SME Development Organization)
  - Government promotions targeting innovative and R&D investments, extension of information and communications technologies in SMEs and production of high value added technology goods
  - Initiatives launched within the framework of innovation and R&D by the Middle Black Sea Development Agency (OKA)
Located at the center of Middle Black Sea Region, Samsun has become a regional destination for national and international investments with its workforce, geographical location and experience acquired through centuries of undertakings in the fields of trade, industry and transportation, more so in the last decade of economic renaissance in Turkey.

The opening gate of our country to the Black Sea, Samsun exhibits its true investment potential offering a favourable environment to investors for a wide range of fields, from logistics, health services, food, agriculture to tourism today and in the future.

Located at the northern gate of Anatolia, Samsun, is the largest trade and industrial city of the region with its population of 1,250,000.
Located at the northern gate of Anatolia, Samsun, is the largest trade and industrial city of the region with its population of 1.250.000. Located at the center of Middle Black Sea Region, Samsun has become a regional destination for national and international investments with its workforce, geographical location and experience acquired through centuries of undertakings in the fields of trade, industry and transportation, more so in the last decade of economic renaissance in Turkey. The opening gate of our country to the Black Sea, Samsun exhibits its true investment potential offering a favourable environment to investors for a wide range of fields, from logistics, health services, food, agriculture to tourism today and in the future.

A new beginning…

MIDDLE BLACK SEA DEVELOPMENT AGENCY
A Kale Mah. Sukru Efendi Sk. No:2 Kat:3 Ilkadim/SAMSUN
T +90 362 431 24 00
F +90 362 431 24 29
W www.oka.org.tr
E /okaorgtr
F /OrtaKaradenizKalkinmaAjansi

15 operating firms
196 employees
Chief sectors
Food
Furniture and forestry products
Rubber plastic package

147 parcels of gross land, 121 parcels to be allocated
17 operating firms
532 employees
Chief sectors
Metalware
Food
Glass industry
Iron industry

January/2014
Hüseyin AKSOY
Governor of Samsun
Samsun Industrial Park

- 74 operating firms
- 5,140 employees
- Chief sectors
  - Metalware
  - Non-electric machineries
  - Non-ferrous metals
  - Food
- Easy access to international markets via land-rail-sea-air transport

Bafra Industrial Park

- 15 operating firms
- 196 employees
- Chief sectors
  - Food
  - Furniture and forestry products
  - Rubber plastic package
- 147 parcels of gross land, 121 parcels of land to be allocated

Kavak Industrial Park

- 17 operating firms
- 532 employees
- Chief sectors
  - Metalware
  - Food
  - Glass industry
  - Iron industry

- In Bafra IP, both new allocations and projects in construction phases are ongoing. In Kavak IP, all parcels in stage 1 have been allocated and infrastructure work in stage 2 for the expansion of the IP is progressing. In both IPs, land is allocated with 90% discount according to the decree of the Council of Ministers dated 25.05.2011, No 2011/1808.

- Within the stimulus package, investments made in Kavak and Bafra IPs are to be endorsed with tax reduction and insurance premium employer share within the margins and periods of region 4.

- All parcels have been allocated in Samsun IP located on an area of 1,606,522 m² in Tekkeköy district of Samsun.
- 25 firms in Samsun’s first specialized IP, Samsun Food Manufacturing IP, will start manufacturing within international standards.
- Steps towards foundation of Havza Agricultural Product Processing and Agricultural Machinery Industrial Park are currently being taken and allocation processes of land have not begun yet.

Located at the northern gate of Anatolia, Samsun, is the largest trade and industrial city of the region with its population of 1,250,000. Located at the center of Middle Black Sea Region, Samsun has become a regional destination for national and international investments with its workforce, geographical location and experience acquired through centuries of undertakings in the fields of trade, industry and transportation, more so in the last decade of economic renaissance in Turkey.

The opening gate of our country to the Black Sea, Samsun exhibits its true investment potential offering a favourable environment to investors for a wide range of fields, from logistics, health services, food, agriculture to tourism today and in the future.

Hüseyin AKSOY
Governor of Samsun

January/2014